



# Alloway Township School

Home of the Tigers

**Kristin Schell**  
Superintendent

**Barbie Ledyard**  
Assistant Principal

## Media Release Consent Form 2018-19

Under the Family Educational Rights and Privacy Act (FERPA), schools are permitted to release school directory information unless the student’s parent/guardian has exercised the right to refuse this release. School directory information according to the FERPA law could include a variety of information including the student’s name, photograph/image, and participation in activities.

Pursuant to N.J.S.A. 18A:36-35, Alloway Township School will not release any personally identifiable information without consent from a parent/guardian. By definition from the State, a student’s photograph/image, name, and participation in an activity is considered personally identifiable information. Potential dangers associated with the posting of personally identifiable information on a website exist since global access to the Internet does not allow us to control who may access such information.

Alloway Township School’s intention and practice to distribute, publicize, publish, or post a student’s name and/or photograph/image with discretion for the following publication purposes: student work, student achievement, student accomplishment, school events, and school spirit. We are proud our students, and we want to celebrate our students’ success, accomplishments, and spirit.

**Child’s Name:** \_\_\_\_\_

**Grade:** \_\_\_\_\_

This completed consent form informs the Alloway Township School (ATS) regarding permission to use a student’s name and photo/image for school-related publication purposes in the following formats:

**1. District publications** (Examples include: yearbook, bulletin boards, District slideshows/presentations)

\_\_\_\_ Yes \_\_\_\_ No - I give permission to use my child’s name and photo/image for school-related publication purposes.

**2. Media** (Examples include: newspaper, local media outlets, press releases)

\_\_\_\_ Yes \_\_\_\_ No - I give permission to use my child’s name and photo/image for school-related publication purposes.

**3. Internet** (Examples include: District website, *All About Alloway*, District social media\*)

\_\_\_\_ Yes \_\_\_\_ No - I give permission to use my child’s name and photo/image for school-related publication purposes.

\* ATS does not have a social media page at present, but it is allowed by District policy.

**Name of Parent/Guardian:** \_\_\_\_\_

**Parent/Guardian Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_